



March 13, 1997

Office of Special Nutrients (HFS-450) 0052 '97 SEP 19 P1:32
Center for Food Safety and Applied Nutrition
200 C Street, S.W.
Washington, D.C. 20204

Re: Section 403(r) (6) Notification

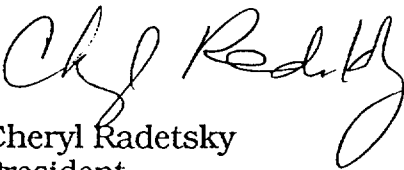
Dear Sir or Madam:

In accordance with the requirements of Section 403(r) (6) of the Federal Food, Drug, and Cosmetic Act, Optimum Lifestyle, Inc. notifies FDA that it has begun using the following statement:

"Fruit-Ceuticals and Vegi-Ceuticals combine concentrated whole foods, digestive enzymes, and health-supporting herbs with standardized protective food nutrients. If you're not eating the recommended 5 to 9 servings of fresh fruits and vegetables per day, you could be missing out on these important naturally-occurring, health-promoting food factors."

on the following product: Fruit-Ceuticals™ and Vegi-Ceuticals™.

Very truly yours,


Cheryl Radetsky
President

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